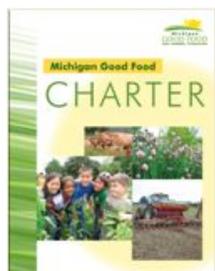


# WE NEED YOUR HELP TO SHAPE THE 2020 MICHIGAN GOOD FOOD CHARTER



## What is the Michigan Good Food Charter?

Initially published in 2010, the Michigan Good Food Charter helped build momentum for efforts across Michigan to advance a food system that promotes equity, health, sustainability, and thriving economies.

These efforts have grown and deepened over the past decade and now we need your help to ensure the updated Charter provides an inclusive, robust foundation for the road ahead!

## What is Next?

We created a working draft of the core elements of the 2020 Michigan Good Food Charter to introduce broader audiences to the proposed updates and seek feedback while the full narrative is still being drafted.

This working draft was developed in collaboration with representatives from over 30 organizations across MI whose reach includes local, regional, statewide and national work in farm and food business, health, community development, education, food justice, policy, funding, and more!

This fall, we will present a summary version of the 2020 Michigan Good Food Charter informed by public feedback and launch a renewed effort to advance a good food system in Michigan at the 2020 Michigan Good Food Summit.

## How can I help?

We are asking for feedback from folks all around the state to help shape and guide the Charter's vision and priorities. We are hoping to learn more about what you think of the draft overall as well as any specific feedback you have on the vision, description of good food, and our priority areas.

- *How do these priorities look in your community?*
- *How does your vision of the food system align with these ideas?*
- *What is missing? Is there an issue, challenge, or solution that is NOT represented here?*

**Read the draft and  
complete the brief survey!**

<http://bit.ly/2020CharterFeedback>

## How do I engage further?

### **Stay informed**

Visit our website to learn all about Michigan good food initiatives and to sign up for updates on the charter and related activities.

[michiganfood.org](http://michiganfood.org)

### **Save the Date! October-November Michigan Good Food Summit - Virtual**

The Michigan Good Food Summit is a biannual gathering to celebrate, activate, learn and connect around good food initiatives throughout Michigan.

[michiganfood.org/summits](http://michiganfood.org/summits)

### **Find your local food policy council or food and health organization**

Michigan is home to around 30 local food councils and numerous statewide health and food system organizations. These organizations work to improve many aspects of Michigan's health, economy, and community well-being.

[bit.ly/find-mifoodcouncil](http://bit.ly/find-mifoodcouncil)

## Our Vision for Michigan Food Systems

Michigan has a thriving food economy distinguished by equity, health, and sustainability.

### What is a Good Food System?

A good food system is characterized by the following conditions that support the economic, social, mental, and physical wellbeing of our communities:

- **Accessible:** Everyone can access and afford healthy, culturally appropriate food where they live, work, learn, and play.
- **Equitable:** The food system promotes just and fair inclusion in a society in which all people can participate, prosper and make decisions to reach their full potential.
- **Fair:** People who plant, harvest, process, pack, transport, prepare, serve, and sell food have access to living wages, benefits, safe work environments, and pathways for career advancement.
- **Healthy:** The food system supports opportunities for everyone to be as healthy as possible, physically, mentally, socially and spiritually.
- **Diverse:** The food system supports a dynamic mix of local, regional, national and global food sources that offer opportunities for food and farm businesses of all scales.
- **Sustainable:** The food system protects air, water, and soil now and for future generations.

### Our Priorities

*We have identified the following areas of focus that will guide us toward achieving our vision.*

To create a good food system, we must recognize that all components in a system work together and affect one another. The Michigan Good Food Charter and its priorities are designed to leave room for collaboration and collective impact among many partners at many scales.

Priorities	Results <i>Our vision for communities in Michigan</i>
<b>Food Access to Food Sovereignty</b>	Everyone has the resources to access and afford healthy, culturally appropriate food where they live, work, learn, and play and the ability to shape the food system(s) that impact them.
<b>Food &amp; Farm Business Viability</b>	The food system supports a dynamic mix of local, regional, national and global food sources that offer opportunities for Michigan food and farm businesses of all scales.
<b>Fair Wages &amp; Economic Opportunity</b>	People who plant, harvest, process, pack, transport, prepare, serve, and sell food have access to living wages, benefits, safe work environments, and pathways for career advancement and leadership.
<b>Health Equity</b>	The food system supports opportunities for everyone to be as healthy as possible, physically, mentally, socially and spiritually.
<b>Sustainable Ecosystems</b>	The food system protects air, water, and soil now and for future generations.
<b>Climate Change Mitigation &amp; Resilience</b>	Communities are resilient in the face of climate change and the food system actively mitigates its impact on the climate.